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To: Microsoft ATR
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Giving away software as a freebie to a purchaser is hardly creating a monopoly. This sales tactic is used all the time by thousands of vendors cash rebates Hawaii vacations etc. are all used to vendor advantage. This should force the competitor to build a better product--not to sue the givers of incentives to consumers. In a country where we have three corporations controlling 80% of all cereal grains 80% of all red meats 90% of poultry with NO freebies to consumers and only an occasional price discount why do you pick Microsoft to prosecute? Coca Cola and Pepsi actually conspire to keep smaller brands OFF vendor shelves. We have some really bad monopolies in the U.S. that are gouging consumers horribly on a necessity of life [food] yet you choose to ignore their greed and go after a company that has enabled consumers to take part in the communications boom. Why?